







# JUNE 27 - 30, 2013

## Thursday Evening


-  **Hawkins Fresh Foods & Belly Busters Backyard BBQ—West Tent** 4-8 pm  
BBQ & all the trimmings! Raffle
-  **Live Entertainment—Family Entertainment—West Tent** NEW 5-7 pm  
Kroc Center Big Band Sponsored by Ashland Area Council for Economic Development
-  **Live Radio Remote WQKT 104.5/WK VX 960—West Tent** 5-7 pm  
Country Sports/Oldies Live Radio Broadcast—Stop by, win prizes!
-  **Besta Fasta Ashland Media Flight—Launch Field** 6:45-7:45 pm  
Balloon Launches from Freer Field with local Media
-  **Tethered Balloon Rides—Launch Field West Side** 6:30-8:30 pm  
\$10 per person \$30 family of 4

## Friday Morning

-  **Fun Flight—Freer Field** 7-8 am  
Keep your eyes on the Ashland skies as balloons fly over Freer Field.


## Friday Evening

-  **Opening Ceremony—Main Stage** 5pm  
Ashland Veteran's Color Guard—Mayor Glen Stewart—Haley Barker
-  **Live Entertainment—Main Stage** 5-9pm  
Roadhouse Band—Balloonfest favorite—Goodtime/Feel Good Music for All
-  **Children's Activities— Family Entertainment—West Tent** 5-9:30 pm  
Special Event Fun Kids Zone, Kids Games, Pony Rides, Laser Tag
-  **Live Entertainment—Family Entertainment—West Tent** NEW 5-8 pm  
Jungle Bob Exotic Animal Show Featuring 30 minute shows
-  **Food Concessions—Field Perimeter** 5-10 pm  
18 to choose from—Frozen Yogurt, Pizza, Pepsi, French Fries, Indian Bread, Etc.
-  **Balloon Sculptures—Field** 5-9:30 pm  
Chuck Benway will be roaming the crowd making balloon sculptures just for you!
-  **Mass Ascension Sponsor Flight—Launch Field** 7 pm  
Watch all 25 balloons lift off from Freer Field as they take sponsors for the ride of their life!
-  **Ashland Times Gazette Balloon Glow— Launch Field** 9:30 pm  
Participate in an interactive display as balloons line the launch field and glow against the night sky.







	<b>GREEN</b> <i>Begin Inflation</i>	<b>YELLOW</b> <i>5 Minute Warning</i>	<b>RED</b> <i>Hold Inflation</i>	<b>BLUE</b> <i>Odd # Balloons Inflate</i>	<b>WHITE</b> <i>Even # Balloons Inflate</i>	<b>BLACK</b> <i>Balloon Activity Cancelled</i>
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Watch for colored flags near the pilots tent for balloon updates.






## Saturday Morning

-  **Donley Ford Lincoln of Ashland Competition Flight—Freer Field** 7-8 am  
Watch balloons fly into Freer Field as they compete for prize money.




## Saturday Afternoon

-  **Children's Activities— Family Entertainment Tent** 1-9:30 pm  
Special Event Fun Kids Zone Featuring Early Bird Specials, Inflatables, Rock Wall, & Super Jump (North East Field), Kids Games (North Center), Pony Rides (West Side), Laser Tag (Center Field)
-  **Food Concessions—Field Perimeter** 1-10 pm  
18 to choose from—Frozen Yogurt, Pizza, Pepsi, French Fries, Indian Bread, Etc.
-  **5th Annual Ashland ELKS Lodge Cornhole Tournament—Freer Field** 2 pm  
Warm up 1:30 \$20 per team Grand Prize \$200
-  **COSI on Wheels—Family Entertainment—West Tent** NEW 2-5 pm  
Play, explore and learn as COSI comes to Balloonfest with 5 hands-on "Science Spots" kiosks
-  **Donley Ford Lincoln of Ashland Balloon Encounter—Launch Field** 2:30-3:30 pm  
Meet pilots and win prizes. Walk inside "Patches" a retired balloon envelope
-  **Children's Activities—Launch Field** 3:30-4:30 pm  
AFD Fire Truck Display, Metro Life Flight

## Saturday Evening

-  **Live Entertainment—Main Stage** NEW 5-9 pm  
DeVault Ridge Band
-  **Balloon Sculptures—Field** 5-9 pm  
Noah Scholl will be roaming the crowd making balloon sculptures just for you!
-  **Remax Tethered Balloon Rides—Launch Field West Side** 6:30-8:30 pm  
\$10 per person \$30 family of 4
-  **Donley Ford Lincoln of Ashland Balloon Flight Launch—Freer Field** 7 pm  
Watch all 25 balloons lift off from Freer Field
-  **Ashland Times Gazette Balloon Glow—Launch Field** 9:30 pm  
Participate in an interactive display as balloons line the launch field and glow against the night sky.

## Sunday Morning

-  **Balloonfest Pancake Breakfast featuring Chris Cakes-Pancakes with Attitude™ West Tent Freer Field** NEW 6-9 am  
A complete ALL-YOU-CAN-EAT menu of pancakes, sausage links, coffee and orange drink. \$7 Adults \$5 kids 12 and under
-  **Donley Ford Lincoln of Ashland Competition Flight—Freer Field** 7-8 am  
Watch balloons fly into Freer Field as they compete for prize money.
-  **Balloonfest Community Worship Service—Main Stage** NEW 7-8 am  
Everyone welcome, bring your lawn chairs and blankets as New Life Community Church presents a community worship service during the last balloon competition flight. In case of rain, service held at 9 am New Life Community Church.